



## 2017 APA ANNUAL CONVENTION

Washington, DC | August 3-6

### 139 – Evaluating and Improving Costs, Cost-Effectiveness and Cost-Benefit of Psychological Interventions

**CE Credits:** 4

**Enrollment Limit:** 40

#### Workshop Description

Evaluating the costs of interventions can provide the missing link between doing research and doing research that gets funded, gets published, and gets policy changed. Evaluating the monetary outcomes of therapies can help, too. Once costs and perhaps benefits have been measured, adding cost-effectiveness, cost-benefit and cost-utility analyses takes just a few more steps. Participants finish this introductory workshop knowing what “cost studies” all too often are and what cost-inclusive research can and should be. Participants see how research that includes resources used and resources generated can help programs flourish. In addition, participants acquire basic tools for conducting and using cost-inclusive research.

**Leader:** Brian T. Yates, PhD, American University

**Date:** Friday, August 4, 2017

**Time:** 1:00-4:50 p.m.

**Location:** Renaissance Washington, DC Downtown Hotel, 999 Ninth Street, NW

<b>Fees:</b>	<b>Advance (4/17-6/30)</b>	<b>Regular (7/1-8/1)</b>	<b>On-Site (8/2-8/6)</b>
Member:	\$130	\$160	\$190
Nonmember:	\$160	\$200	\$240

**ENROLLMENT IS NOW OPEN!** Visit <http://www.apa.org/convention/ce> or call the CEP Office at 800-374-2721, ext. 5991, option 3.

#### Continuing Education Statement

This CE workshop is sponsored by the APA Continuing Education Committee (CEC). The CEC has reviewed and approved this workshop to offer CE credits for psychologists. The APA CEC maintains responsibility for the content of the programs.